

## Brief Report on MU IDEA 2025 (Innovate | Develop | Exhibit | Accelerate) - An impactful conclave for Innovators, Incubators & Investors

|    |                       |                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|----|-----------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. | Title                 | MU IDEA 2025 (Innovate   Develop   Exhibit   Accelerate) - An impactful conclave for Innovators, Incubators & Investors                                                                                                                                                                                                                                                                                                                 |
| 2. | Objective of an Event | To create a dynamic platform that inspires innovation, showcases breakthroughs, strengthens incubator-startup collaborations, and accelerates investment opportunities to drive impactful entrepreneurial growth across diverse sectors of India.                                                                                                                                                                                       |
| 3. | About an Event        | <b>MU IDEA 2025</b> (Innovate   Develop   Exhibit   Accelerate) is a flagship innovation conclave bringing together innovators, incubators, and investors to showcase breakthroughs, exchange insights, and accelerate startup growth. The event fosters collaboration, highlights emerging technologies, and strengthens Gujarat's entrepreneurial ecosystem through exhibitions, pitching sessions, and knowledge-driven engagements. |
| 4. | Experts               | Various Investors, Experts, Speakers, Incubators                                                                                                                                                                                                                                                                                                                                                                                        |
| 5. | Dates                 | 29 & 30 November 2025                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 6. | Timing/Duration       | 09:00 am Onwards                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 7. | Venue                 | Marwadi University                                                                                                                                                                                                                                                                                                                                                                                                                      |
| 8. | Category of Event     | Conclave                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 9. | Participants          | Startup Pitching & Exhibition – 581 (424 Teams)<br>Project Showcase – 353 (156 Teams)<br>Patent Showcase – 202 (90 Teams)<br>Investors - 63<br>Incubators – 21<br>Over all total Participants – 1,220                                                                                                                                                                                                                                   |

|     |                   |              |
|-----|-------------------|--------------|
| 10. | Creative          | Annexure I   |
| 11. | Glimpse of Event  | Annexure II  |
| 12. | Participants List | Annexure III |
| 13. | Involved Agencies | Annexure IV  |



**Marwadi**  
University  
Marwadi Chandarana Group



## Annexure I: Creative



**Marwadi**  
University  
Marwadi Chandarana Group



**Marwadi University is organising  
Conclave for Innovators, Incubators and Investors**

# I D E A

**Innovate | Develop | Exhibit | Accelerate**

## 2025

**29 - 30 November**



## Annexure II: Glimpse of Event (DAY - 1) Inauguration Ceremony



## Group Photo



## Startup Pitching & Exhibition (Open)





**Investor Conclave & Incubator Summit**



## Annexure IV : Involved Agencies

